



G L E N N A W O N G P U B L I C R E L A T I O N S

FOR IMMEDIATE RELEASE

Sept. 23, 2016

GENTRY HOMES HELPS TO BUILD STRONGER COMMUNITIES

(Ewa Beach, HI) -- Community and societal responsibilities play a major role in Gentry's corporate culture. When Tom Gentry first began to develop residences in Hawaii, he wanted to ensure that the houses he built and sold became *homes* for families. Today, Gentry's employees perpetuate that vision through their involvement in the community with a caring spirit of *'ohana*. Whether it is reading aloud to elementary school students, providing manpower or equipment at special events, providing scholarships to Campbell and Kapolei HS seniors, or volunteering in other ways, Gentry has a heart of giving back.

As a corporation, Gentry is generous in its donations to many worthy causes such as Aloha United Way, Child and Family Services, University of Hawaii, Boys and Girls Club, American Cancer Society, YMCA, American Heart Association, Bishop Museum, Muscular Dystrophy, Hawaii Food Bank, Girl Scouts of Hawaii, in-kind donations to area schools, and more.

Gentry, along with Haseko, also established the Ewa Beach Community Fund which provides financial support to charitable organizations and community groups in Ewa Beach. With its \$250,000 donation, Gentry has been a major contributor to this perpetual endowment fund which was established through the Hawaii Community Foundation in 1995. Grants support organizations that promote positive youth development and enrich the lives of the elderly.

Concerned about the lack of medical facilities in the area, Tom Gentry made a pledge to help get the Saint Francis Medical Center - West (now The Queen's Medical Center – West

Oahu) off the ground with a \$200 donation for each of the first 1,000 homes built in Ewa by Gentry, for a total of \$200,000.

Another recipient of \$200,000 was Hawaii's Plantation Village in Waipahu. With the demise of the sugar industry, Tom Gentry believed that the cultural garden park would help to perpetuate knowledge about the multi-cultural plantation camps of yesteryear.

Gentry's employees also get involved in giving back to the community. Founder's Day is a great way to remember and honor Tom Gentry's birthday in late August with a community service project performed by the company as a whole. Beneficiaries of the hard work of Gentry's employees have included the Ewa by Gentry Community Association, Ilima Intermediate School, and the US Vets facility at Kalaeloa. Employees also participate annually in a program called "The Giving Tree" where employees purchase a special Christmas gift for a needy child or children. Over seventy-five children from the Ewa and West Oahu areas are able to enjoy a brighter Christmas each year because of the generosity of Gentry's employees.

Gentry employees are also actively involved with various organizations to improve the social and educational environment of our islands, including Hale Pono Boys and Girls Club; Ewa by Gentry Community Association; West Oahu Economic Development Association; US Vets; Ewa Weed and Seed; Hawaii Nature Center; Hawaii HomeOwnership Center, Mission Houses Museum; and Hui Ka Ko'o. What's more, employees spend much of their spare time getting involved with various school and community activities. Parent teacher student associations, band, coaching, sports activities, and places of worship occupy the extracurricular lives of Gentry's employees.

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